



Havana Nights

SOUTHPOINTE GALA MAY 2023

SATURDAY, MAY 6, 2023



Join us for a formal evening in the tropics to celebrate
Southpointe's Community at Tsawwassen Springs | 5133 Springs Blvd

SPONSORSHIP PACKAGE

SOUTHPOINTE'S 2022 GALA



In 2022, Southpointe welcomed 250 guests to the transformed Jackson Carson Gymnasium. This was the first time in Southpointe's history that the Gala was held at the school.

Why Sponsor?

Be part of Southpointe Academy's premier fundraising event that brings together our parent community, taking place on Saturday, May 6, 2023.

Leverage the social media, community and parent exposure this event will receive while supporting Southpointe Academy's fundraising efforts.



Our Audience

634

SOUTHPOINTE STUDENTS

300

GALA GUESTS

467

SOUTHPOINTE FAMILIES
& BUSINESSES



LOCAL & GLOBAL
CONNECTIONS



SOUTHPOINTE ACADEMY

Southpointe Academy located in Tsawwassen, BC, is a vibrant and innovative K-12 university preparatory, co-educational school where students are inspired to learn, lead and succeed every day.

Southpointe offers its students and families an environment that is caring and community-centered. Our core values of kindness, integrity, perseverance, respect, and responsibility provide the foundation to create a place of belonging where the spirit of community is alive, where students feel a sense of care and are supported to achieve their personal best.

When families enroll, they are part of a community that inspires learning for life through a positive, welcoming, and collaborative environment.



Southpointe
ACADEMY



Our Reach



FACEBOOK

Followers 700+
70% female
53.7% aged 25-54



INSTAGRAM

Followers 1,300+



LINKEDIN

Followers 1,500+

Your Impact

Each year, our fundraising efforts play a critical role in providing the funds necessary to enrich the learning experience for our students continually. Your sponsorship ensures we continue improving our children's lives through education. By becoming a Sponsor of our Gala, you will be making a significant impact.

Your sponsorship dollars will go directly towards enhanced technology in our classrooms, additional visual and performing arts programming, and classroom resources across the entire school from Kindergarten to Grade 12. The support we receive ensures our students develop a foundation from which they may impact our communities in BC and across the globe.

Sponsorship Packages

\$5,000 - WELCOME RECEPTION SPONSOR

- Reserved VIP table of 10 (tickets purchased separately)
- Bottle of red and white wine for the table
- Advertisement in Gala program (full page)
- Recognition on the website (logo in group acknowledgment)
- Social media recognition (part of group acknowledgment)
- Recognition in our annual Donor Impact Report
- Logo recognition on signage at the event, including at the event entrance of the Welcome Reception
- Inclusion in a post-event 'thank you to our sponsors' advertisement

\$3,500 - RAFFLE SPONSOR

- Recognition on digital signage at the event
- Recognition on raffle ticket
- Ad in Gala program (half page)
- Recognition on the website (logo in group acknowledgment)
- Social media recognition (logo in group acknowledgment)
- Recognition in our annual Donor Impact Report
- Inclusion in a post-event 'thank you to our sponsors' advertisement

\$3,500 - PHOTOGRAPHY SPONSOR

- Recognition on digital signage at the event
- Recognition on signage next to the photo booth
- Advertisement in Gala program (half page)
- Recognition on the website (logo in group acknowledgment)
- Social media recognition (logo in group acknowledgment)
- Recognition in our annual Donor Impact Report
- Inclusion in a post-event 'thank you to our sponsors' advertisement

\$3,500 - FLOWER SPONSOR

- Recognition on digital signage at the event
- Recognition on the table signage next to the centrepiece
- Advertisement in Gala program (half page)
- Recognition on the website (logo in group acknowledgment)
- Social media recognition (logo in group acknowledgment)
- Recognition in our annual Donor Impact Report
- Inclusion in a post-event 'thank you to our sponsors' advertisement

\$3,000 - AUDIO VISUAL / DJ SPONSOR

- Recognition on digital signage at the event
- Advertisement in Gala program (half page)
- Recognition on the website (logo in group acknowledgment)
- Social media recognition (logo in group acknowledgment)
- Recognition in our annual Donor Impact Report
- Inclusion in a post-event 'thank you to our sponsors' advertisement



Southpointe
ACADEMY

SPONSORSHIP FORM

CONTACT INFORMATION

Legal Full Name: _____

Name of Oldest Child at Southpointe: _____ Grade: _____

Company Name: _____

Name for Recognition: _____ Remain Anonymous: ☐

Address: _____

City: _____ Postal Code: _____

Phone Number: _____

Email: _____

Relationship to Southpointe: ☐ Parent ☐ Alumni ☐ Grandparent ☐ Other: _____

SPONSORSHIP OPPORTUNITIES

As per CRA guidelines, sponsorship packages do not qualify for a tax receipt.

- | | | | |
|---|---------|---|---------|
| <input type="radio"/> Welcome Reception Sponsor | \$5,000 | <input type="radio"/> Flower Sponsor | \$3,500 |
| <input type="radio"/> Photography Sponsor | \$3,500 | <input type="radio"/> Audio Visual / DJ Sponsor | \$3,000 |
| <input type="radio"/> Raffle Sponsor | \$3,500 | | |

Payment Amount: \$ _____

Payment Method: ☐ VISA ☐ MasterCard ☐ Cheque payable to Southpointe Academy

Business or Personal Card: ☐ Personal ☐ Business

Cardholder Name: _____

Credit Card Number: _____ Expiry: _____ CVV: _____

Signature: _____

Office Use Only (Credit Card Authorization #):



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**THANK YOU FOR
CHOOSING TO SPONSOR
SOUTHPOINTE'S
MAY 2023 GALA**